



9TH ANNUAL



SPORTSBETTINGEVENTS.COM/SBWA

21 - 23 AUGUST 2024
LABADI BEACH HOTEL, ACCRA, GHANA

STRATEGIC PARTNERS



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ABOUT THE ORGANISER

Eventus International has been in the business of connecting industries for over a decade. With a proven combination of networking, industry insight and knowledge sharing each event brings an industry closer together and closer to achieving a collective goal.

We take pride in using our platforms to offer **bespoke sponsorship and exhibition opportunities** that can easily position a brand to a targeted audience of professionals, and deliver a high ROI to companies looking to enter a market and/ or strengthen their brand presence

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ABOUT EVENT: SPORTS BETTING WEST AFRICA+ SUMMIT 2024

The **9th Annual Edition** of the renowned **Sports Betting West Africa+ Summit** is set to make its way to **Labadi Beach Hotel, Accra, Ghana**, for the first time since its debut. **SBWA+** has consistently stood out not only as a premier gaming summit and exhibition but also as a pivotal focal point for African operators, regulators, and other gaming ecosystem stakeholders. The summit's legacy of success continues with **SBWA+ 2024**, promising another exceptional edition.

Renowned as a 'deal-closer' event, the **Sports Betting West Africa+ Summit** presents a unique platform for attendees to explore the vibrant West African market, a continually expanding realm of opportunities for both local and international participants. Engage in discussions about current gaming regulations in Ghana and neighboring West African regions and gather insights into optimal capitalization practices, driving your company's profits and market share to new heights. Year after year, industry stakeholders from around the world converge to meet, network, and discover the biggest opportunities in the West African gaming industry.



MEET THE TEAM

SBWA+ SUMMIT 2024



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DAY 1

WEDNESDAY, 21 AUGUST 2024

SBWA+ NETWORKING DAY

Attendees have the opportunity to connect with key decision-makers and innovative leaders in the African iGaming sector during a concentrated 3-hour networking session.

17:00 Registration

18:00 SBWA+ Welcoming Reception & SBWA+ Eventus Awards 2024

DAY 2

THURSDAY, 22 AUGUST 2024

CONFERENCE & EXHIBITION

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the Sports Betting industry.

09:30 Registration & Coffee

10:00 Opening remarks from the Chairperson

10:15 Keynote Address

The Evolution of Gambling Regulation in Ghana: Current Trends and Future Prospects

10:45 Panel Discussion

Africa Market Insights: Is Africa's betting market growth outpacing global averages?

11:30 Panel Discussion

Creating Synergy Between Online and Retail Operations

12:15 Networking Tea Break

12:45 Presentation

Leveraging Responsible Gaming for Sustainable Growth: Maximising profits without maxing out player welfare

13:30 Networking Lunch Break

14:30 Panel Discussion

Breaking Barriers: Overcoming cultural differences in the iGaming and Sports Betting Industry

15:15 Panel Discussion

Safe Bet: Improving Player Protection and Responsible Gaming in West Africa with Policy and Technology

16:15 Closing Remarks from the Chairperson



DAY 3 FRIDAY, 23 AUGUST 2024

CONFERENCE & EXHIBITION

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the Sports Betting industry.

- 09:30 Registration & Coffee**
- 10:00 Opening remarks from the Chairperson**
- 10:15 Keynote Address**
Where Do We Stand? The current regulatory status of Ghana and its impact on West Africa
- 10:45 Presentation**
Mobile Money Integration: Leveraging a frictionless payment ecosystem across all of Africa
- 11:15 Presentation**
Detecting & Mitigating the Impact of Player Fraud on Betting Sites
- 11:45 Networking Tea Break**
- 12:30 Presentation**
B2B Sales and Affiliate Marketing Within the African Space
- 13:00 Panel Discussion**
An Overview of Customer Retention Strategies for the Increasingly Competitive West African Market
- 13:45 Networking Lunch Break**
- 14:45 Panel Discussion**
Fostering Global Recognition: Collaborative strategies for stakeholders in growing African sports

15:30 Closing Remarks from the Chairperson

*** End of #SBWA2024 ***



INTERESTED IN **SPEAKING?**

SBWA+ SUMMIT 2024



21 - 23 AUGUST 2024
ACCRA, GHANA

BECOME A SPEAKER TODAY
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Deputy Director, Licensing and Registration
Gaming Commission of Ghana



Adejoke Marquis
Board Member
GamSafe Initiative



Adekunle Adeniji
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Sjawin



Adeleye Awakan
Managing Partner
AA Advisory



Adewale Adejuwon
Head of Marketing
Correct Tech Nigeria Limited (BetCorrect)



Adewunmi Adeniji
Sales Manager
Globacom Limited



Akeem Odukoya
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Head of Corporate Affairs
Gaming Commission of Ghana



Bernadette Ewomazino
Head of Operations
Gamble Alert



Emily Asava
Regional Business Development Manager
SA Gaming



Ernest Gharthey
Social Media Manager
Pridebet Ghana



Francis Ife
MD / CEO
BetBaba



Harold Kwabena Fearon
Lawyer
Sustineri Attorneys PRUC



Joe Andrews
Head of Sales, Africa
SIS Betting



Joel Anyaegbu
Commercial Manager - West Africa
SIS Ltd.



Julius Babafemi Fadipe
State Manager
Betano



Kobby Annan
Deputy Games Commissioner
Gaming Commission of Ghana



Dr. Kweku Ainuson
Partner
AB Lexmall & Associates Lawyers

INDUSTRY EXPERT SPEAKERS

SBWA+ SUMMIT 2024



Marko Dzoic

Senior Sales Manager - African markets
EveryMatrix



McComb Victor Kankam

Business Manager & Financial Representative
Africabetsgh



Olanrewaju Wali

National Sales Manager
BestBet360



Oluwatosin Aderehinwo

Head of Operations/COO
Esadot Gaming Solutions Limited, West Africa



Oyindamola Michaels

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Gaming Commission of Ghana



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Simon Pepper

Chief Product Officer
Tola Mobile Ltd.



Solomon Godwin

Head, Africa
Booming Games



Unity Nwanze

Business Operations Manager
betBonanza



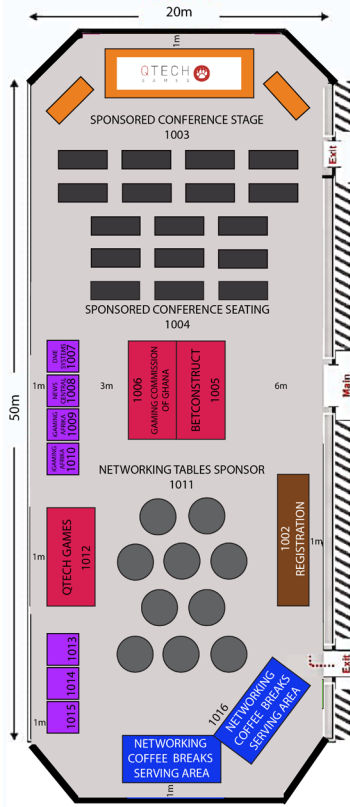
Williams Olubiyi

Affiliate Marketing Manager
Afilias

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**17 - 21 FEBRUARY 2025
GABORONE, BOTSWANA**



SPONSORED SPACES:

- Sponsored Networking Tables (1)
- Sponsored Conference Seating (1)
- Sponsored Registrations Desk/ Booth (1)
- Sponsored Main Entrance (1)
- Sponsored Coffee Breaks Serving Area - 6m x 6m (1)
- Sponsored Conference Stage - 9m x 3m (1)

KEY:

- 2m x 2m Exhibitor Space (7)
- 6m x 3m Exhibitor Space (3)

TO BECOME A MEDIA PARTNER CONTACT US TODAY:



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Elite Executive specialises in locating and attracting the top talent in and for the financial industry with the goal of being the "go-to" search firm. Elite Executive sources the best candidates from a curated network and database to ensure that we connect the right people quickly and diligently

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The NovaMotus Consultancy offers you direct access to the decision-makers, cutting out the middleman and paving the way forward for your successful business venture. Our team of experts focuses on gathering the right connections, creating a global networking of top tier senior level executives, making it easier for you to shake the correct hand. Closing deals and growing your business have never been this easy. Let us help you on your new (Nova) business journey, moving (Motus) on up towards a prosperous future. NovaMotus Consultancy – The Only Way is Up

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DSTGAMING is a leading provider of iGaming solutions, with over a decade of industry expertise, specializing in white-label and turnkey casino solutions. Our extended offerings include advanced game aggregation, custom casino game development, and secure payment gateways, designed to enhance the operational efficiency and user experience of our clients.

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QTech Games is the leading game distributor for emerging markets. With a combined 50 years of experience, vetting the best casino games on the market, our senior management team has purpose-built and established QTech Games as an indispensable industry leader in game discovery. This is combined with our ever-expanding reach, proprietary gaming tools and services, 24/7 support, and advanced AI technology to bolster our partners' offerings and elevate their customer experience. QTech Games is setting the global standard, redefining the future of the online casino industry. QTech Games has made game distribution easy with its one-stop-shop approach for online casino operators, packaging together the world's finest online casino games and offering bespoke solutions to our global partners through an intuitive platform.

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SA Gaming is a leading Live Game Solution provider offering premium online entertainment for more than 15 years. It offers a full spectrum of Live Games including Baccarat, Roulette, Blackjack and many more. It also runs a mobile gaming platform, including SA APP, its native app specifically designed for accessing its lobby. With experience and considerable market acumen, SA Gaming is definitely the best choice for expanding gaming business.

All of the supplier's games have passed the compliance software testing of GLI, an independent gaming certification laboratory trusted by more than 400 jurisdictions around the world. All gaming content is in compliance with the technical and legal standards.

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Flexbet by DME Systems provides a comprehensive suite of betting solutions, tailored for the African market and built with the punter and operator in mind. Our platforms are continuously upgraded to meet new market trends and place a spotlight on entertainment, while guaranteeing profitability in the exciting world of sports, Lottery and PMU offerings.

With our multi-channel offer, we reach every sports enthusiast with a blend of traditional and digital offer. That explains why today, we enjoy valuable partnerships with trusted brands that make the best out of our online, retail and USSD offerings. We are a one-stop shop for both established operators and new entrants.

DME.SYSTEMS

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B2Tech is a leading omnichannel technology solutions provider to the Sportsbook & iGaming industry with a strong presence and focus on emerging markets. We offer a comprehensive suite of iGaming solutions, including efficient data platforms, seamless payment processing, advanced CRM, streamlined back-office management, strategic affiliate networking, and dynamic bonus engines. These tools are designed to optimize sportsbook & iGaming operations, enhance user engagement, and drive competitive growth.

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iGaming AFRIKA is the best B2B and B2C gambling media source focused on informing the betting business community on all matters related to gaming in Africa. We take pride in being Africa's leading Casino, Sportsbook and Lottery insider for news, podcasts, interviews and other gambling industry updates.

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EveryMatrix delivers iGaming software, solutions, content and services for casino, sports betting, payments, and affiliate management to global Tier 1 operators as well as to newer brands. EveryMatrix empowers clients to unleash bold ideas and deliver outstanding player experiences in regulated markets. The company has 1,000 employees across 13 countries and serves 300+ customers worldwide. EveryMatrix is a member of the World Lottery Association and European Lotteries Association. In 2023 it became the first iGaming supplier to receive WLA Safer Gambling Certification. EveryMatrix is proud of its commitment to safer gambling and player protection whilst producing market leading gaming solutions.

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EI Networking, a division of Eventus International, offers the ultimate C-Level networking opportunities around the globe, presented in both online and in-person event platforms. The division was established in 2021 with the need for quality networking in mind, after the great absence thereof during the pandemic. EI Networking will offer C-Level industry professionals the opportunity to reconnect with one another, have meaningful discussions and form stronger business relationships over refreshing drinks and delicious 5-star meals. Each networking event/platform will be selected carefully and will compliment and correspond with international events during every year, making it easily accessible to all interested.

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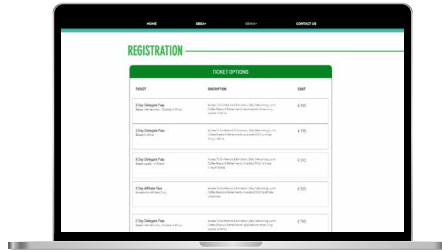
Registration is as easy as 1, 2, 3! Simply navigate to our registration page and select card registration or manual registration via invoice request!

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To find more info on these navigate to: www.sportsbettingevents.com/sbwa



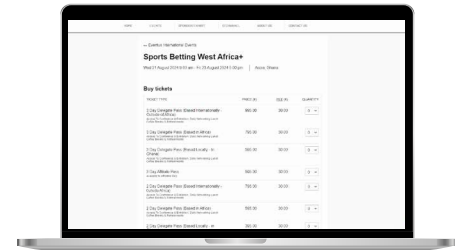
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STEP 2:

Select a payment method, either Card Payment or Invoice Request.



STEP 3:

Select your ticket, fill in the form, and you're all done!

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